9KUSA &L

KUSA-TV 500 Speer Blvd. Denver, CO 80203 Main: (303)871-9999

Billing:

www.9news.com

Billing Address:

AL Media / POL Attention: Accounts Payable 222 W. Ontario St. Ste 600 Chicago, IL 60654

Send Payment To:

Weeks:

Start Date

**End Date** 

KUSA-TV KUSA

PO BOX: 637386

Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1677636-1	10/21/18	October 2018	10/01/18 - 10/21/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Dan Foster	Telerep Chicago	National

Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes	CO FAIR SD24 ES 734	

Flight Dates	Order #	Alt Order #					
10/16/18 - 10/21/18	1677636	09288016					
Billing Calendar Broadcast	Billing Type Cash	Deal #					
Special Handling SP/Other as noted in contract remarks							
Agency Code Advertiser Code Froduct 1/2 K493							
Agency Ref 39474AG	Advertiser Ref 131719						

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/16/18	10/19/18	9News 6am	6-7am	WГF	:30	1	\$2,400.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFS: WTF-		Rate \$2,400.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA Th 10	/18/18 5:59 AM 9Ne	ews 6am	6-7am	:3	0 COSE313	ОН		\$2,400.00 NM
2 10/16/18	10/19/18	Today Show	7-9am	WГF	:30	1	\$2,400.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFS: WTF-		Rate \$2,400.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU	SA Th 10	/18/18 8:56 AM Too	lay Show	7-9am	:3	0 COSE313	ОН		\$2,400.00 NM
3 10/16/18	10/19/18	Today Show 2	9-10am	WГF	:30	2	\$900.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFS: WTF-		Rate \$900.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KU	SA Th 10	/18/18 9:30 AM Too	lay Show 2	9-10am	:3	0 COSE313	ОН		\$900.00 NM
1 KU:	SA F 10	/19/18 9:32 AM Too	lay Show 2	9-10am	:3	0 COSE313	ОН		\$900.00 NM
4 10/16/18	10/19/18	9News at Noon	12p-1230p	WTF	:30	1	\$850.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFS: WTF-		Rate \$850.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA F 10	/19/18 12:15 PM 9Ne	ews at Noon	12p-1230p	:3	0 COSE313	OH		\$850.00 NM
5 10/16/18	10/19/18	Ellen	3-4pm	WГF	:30	1	\$1,000.00	NM	

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Rate

Spots/Week

MTWTFSS

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Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes	CO FAIR SD24 ES 734	

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	•					Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 10/16/18	10/19/18	Ellen	3-4pm	WГF	:30	1	\$1,000.00	NM	
	10/15/18	10/21/18 WГF	1	\$1,000.00					
Spots: # Ch			<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 KU	SA W 10	/17/18 3:24 PM Ellen		3-4pm	:3	0 COSE313	ОН		\$1,000.00 NM
6 10/16/18	10/19/18	Local News @ 4p M-F	4-5pm	WГF	:30	1	\$2,500.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> Descri	ption_	Start/End Time	Leng	th Ad-ID			Rate Type
1 KU	SA W 10	/17/18 4:20 PM Local I	News @ 4p M-F	4-5pm	:3	0 COSE313	OH		\$2,500.00 NM
7 10/16/18	10/19/18	Entertainment Tonight	630-7pm	WTF	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 1	Rate \$3,500.00					
Spots: # Ch			ption	Start/End Time	Leng	h Ad-ID			Rate Type
1 KU	SA F 10	/19/18 6:45 PM Enterta	ainment Tonight	630-7pm	:3	0 COSE313	OH		\$3,500.00 NM
8 10/16/18	10/19/18	9News 10p M-F	10-1037pm	WГF	:30	2	\$4,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Trocks.	10/15/18	End Date <u>MTWTFSS</u> WTF	2	\$4,500.00					
Spots: # Ch	Day Air	Date <u>Air Time</u> Descri	ption_	Start/End Time		h Ad-ID			Rate Type
2 KU				10-1037pm		0 COSE313			\$4,500.00 NM
1 KU	SA Th 10	/18/18 10:22 PM 9News	s 10p M-F	10-1037pm	:3	0 COSE313	ОН		\$4,500.00 NM
9 10/20/18	10/20/18	NBC Today Show (Sa)	5-7am	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS S-	Spots/Week 1	Rate \$600.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
1 KU	SA Sa 10	/20/18 5:59 AM NBC T	oday Show (Sa)	5-7am	:3	0 COSE313	OH		\$600.00 NM
10 10/20/18	10/20/18	9News Sat Morning	7-9am	S-	:30	1	\$1,650.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,650.00					
Spots: # Ch			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KU	SA Sa 10	/20/18 7:55 AM 9News	Sat Morning	7-9am	:3	0 COSE313	ОН		\$1,650.00 NM
11 10/20/18	10/20/18	Local News @ 5p Sa	5-530pm	S-	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,800.00					
Spots: # Ch			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	SA Sa 10			5-530pm		0 COSE313	ОН		\$1,800.00 NM
12 10/21/18	10/21/18	NBC Today Show (Su)	6-7am	S	:30	1	\$600.00	NM	

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Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes	CO FAIR SD24 ES 734	

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Line Start Date	e End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 10/21/18	10/21/18	NBC Today Show (Su)	6-7am	S	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS	Spots/Week 1	Rate \$600.00					
Spots: # C	h <u>Day</u> A	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	USA Su 1	0/21/18 6:27 AM NBC To	oday Show (Su)	6-7am	:3	0 COSE3130F	[		\$600.00 NM
13 10/21/18	10/21/18	9News Sunday Morning	j 7-9a	S	:30	2	\$1,600.00	NM	
Weeks:	Start Date 10/15/18	10/21/18S	Spots/Week 2	Rate \$1,600.00					
Spots: # C		<u>ir Date</u> <u>Air Time</u> <u>Descrip</u>		Start/End Time		h Ad-ID			Rate Type
		0/21/18 7:22 AM 9News	<del></del>	7-9a		0 COSE3130F			\$1,600.00 NM
1 K	USA Su 1	0/21/18 7:51 AM 9News	Sunday Morning	7-9a	:3	0 COSE3130F			\$1,600.00 NM
14 10/21/18	10/21/18	s	w 930-10pm	S	:30	1	\$6,000.00	NM	
Weeks:	Start Date 10/15/18	10/21/18S	Spots/Week 1	Rate \$6,000.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 K	USA Su 1	0/21/18 9:48 PM NFL Sp	ecial Edition News	930-10pm	:3	0 COSE3130F			\$6,000.00 NM
15 10/16/18	10/19/18	M-F 430-5a News	430-5am	WTF	:30	2	\$600.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 2	Rate \$600.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
		0/17/18 4:51 AM M-F 43		430-5am		0 COSE3130F			\$600.00 NM
1 K	USA F 1	0/19/18 4:46 AM M-F 43	0-5a News	430-5am	:3	0 COSE3130F			\$600.00 NM
16 10/16/18	10/19/18	Colorado & Company	10-11am	WTF	:30	5	\$525.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 5	<u>Rate</u> \$525.00					
Spots: # C		ir Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
		0/17/18 10:20 AM Colorad		10-11am		0 COSE3130F			\$525.00 NM
		0/17/18 10:39 AM Colorad		10-11am		0 COSE3130F			\$525.00 NM
		0/18/18 10:11 AM Colorac 0/19/18 10:33 AM Colorac	<u> </u>	10-11am 10-11am		0 COSE3130E			\$525.00 NM \$525.00 NM
		0/19/18 10:50 AM Colorad		10-11am		O COSE3130F			\$525.00 NM
			. ,	WTF	-20	2	ФЕ <b>7</b> Е 00	NINA	*
17 10/16/18	10/19/18	Daytime ROS	10am-12pm	WIF	:30	3	\$575.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$575.00					
Spots: # C	h <u>Day</u> A	ir Date Air Time Descrip	otion_	Start/End Time		h Ad-ID			Rate Type
		0/17/18 10:57 AM Daytime		10am-12pm		0 COSE3130F			\$575.00 NM
		0/18/18 10:59 AM Daytime		10am-12pm		0 COSE3130F			\$575.00 NM
2 K	USA F 1	0/19/18 11:48 AM Daytime	e ROS	10am-12pm	:3	0 COSE3130F	[		\$575.00 NM
18 10/16/18	10/19/18	Daytime ROS	12-3pm	WTF	:30	1	\$700.00	NM	

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1677636-1	10/21/18	October 2018	10/01/18 - 10/21/18

Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes		

www.9news.com

Spots/

								Spots/				
Line Sta	art Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
Wee	eks:	Start Date	End Date 10/21/18	<u>MTWTFSS</u> WTF	Spots/Week	Rate						
		10/15/18			1	\$700.00						
Spots:		<u>Day</u> Air		Air Time Descrip		Start/End Time		n Ad-ID			Rate	
	1 KUS	A F 10	/19/18 1	2:42 PM Daytime	e ROS	12-3pm	:30	) COSE313	ВОН		\$700.00	NM
19 10/2	/21/18	10/21/18	Bronco	s Game Day Live	e 9-930am	S	:30	1	\$1,600.00	NM		
Wee	eks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1.600.00						
Spots:	# Ch	Day Air		Air Time Descrip	tion	Start/End Time	Lenat	n Ad-ID			Rate -	Type
<u> </u>	1 KUS				s Game Day Live	9-930am		) COSE313	вон		\$1,600.00	
					•						ψ.,σσσ.σσ	
20 10/2	/21/18	10/21/18	n	s Sacco Show S	u 930-10am	S	:30	1	\$1,500.00	NM		
Wee	eks:	Start Date 10/15/18	End Date 10/21/18	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$1,500.00						
Spots:	# <u>Ch</u>	<u>Day</u> Air	Date /	Air Time Descrip	tion_	Start/End Time	<u>Lengt</u>	n <u>Ad-ID</u>			Rate	Type
1	1 KUS	A Su 10	/21/18	9:48 AM Bronco	s Sacco Show Sun	930-10am	:30	) COSE313	вон		\$1,500.00	NM
21 10/	/16/18	10/19/18	Late Ni	ght	1137p-1237a	WГF	:30	3	\$850.00	NM		
Wee	eks:	Start Date 10/15/18	End Date 10/21/18	e MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$850.00						
Spots:	<u># Ch</u>	<u>Day</u> Air	Date /	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	n Ad-ID			Rate	Туре
(	3 KUS	A W 10	/17/18 1	2:35 AM Late Ni	ght	1137p-1237a	:30	) COSE313	ЮН		\$850.00	NM
	1 KUS	A Th 10	/18/18 1	2:34 AM Late Ni	ght	1137p-1237a	:30	) COSE313	ЮН		\$850.00	NM
2	2 KUS	A F 10	/19/18 1	2:21 AM Late Ni	ght	1137p-1237a	:30	) COSE313	ЮН		\$850.00	NM
22 10/	/16/18	10/19/18	Last Ca	all w/Carson Daly	1237-107a	WTF	:30	2	\$650.00	NM		
Wee	eks:	Start Date 10/15/18	End Date 10/21/18	e MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$650.00						
Spots:	# Ch	Day Air	Date /	Air Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate -	Туре
2	2 KUS	A Th 10	/18/18 1	2:45 AM Last Ca	III w/Carson Daly	1237-107a	:30	COSE313	ЮН		\$650.00	NM
	1 KUS	A F 10	/19/18	1:05 AM Last Ca	III w/Carson Daly	1237-107a	:30	COSE313	ЮН		\$650.00	
24 10/2	/20/18	10/20/18	Enterta	inment Tonight S	Sa 6-7pm	S-	:30	1	\$1,500.00	NM		
Wee	eks:	Start Date 10/15/18	End Date 10/21/18	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$1,500.00						
Cnota	4 Ch			Air Time Descrip		Start/End Time	Lengt	n Ad-ID			Rate -	Type
- Shore.		Day All				6-7pm		) COSE313	вон		\$1,500.00	
Spots:		Δ Ca 10	/20/12	6.17 PM Entarta	inment I onight So		.51	, 0000010	.011		ψ1,500.00	
	1 KUS			6:17 PM Enterta 10pm Sat		' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	:30	1	\$4,200,00	NM		
<del>-</del>	1 KUS	A Sa 10, 10/20/18		6:17 PM Enterta 10pm Sat	10-1035pm	S-	:30	1	\$4,200.00	NM		
25 10/2	1 KUS			10pm Sat		' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	:30	1	\$4,200.00	NM		
25 10/2	1 KUS /20/18 eks:	10/20/18 Start Date	9News End Date 10/21/18	10pm Sat	10-1035pm Spots/Week 1	S- Rate		1	\$4,200.00	NM	Rate <sup>1</sup>	

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
26 10/20/18	10/20/18	Saturday Night Live LF	1037pm-1207xm	S-	:30	1	\$2,500.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS-	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA Sa 10	/20/18 11:57 PM Saturda	y Night Live LF	1037pm-1207xm	1 :3	0 COSE313	ОН		\$2,500.00 NM
27 10/21/18	10/21/18	9News 10p Sun	10-1035pm	S	:30	1	\$6,000.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS	Spots/Week 1	Rate \$6,000.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA Su 10	/21/18 10:24 PM 9News	10p Sun	10-1035pm	:3	0 COSE313	OH		\$6,000.00 NM
28 10/21/18	10/21/18	Sun News Extended	1035-11pm	S	:30	1	\$2,500.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA Su 10	/21/18 10:56 PM Sun Ne		1035-11pm	:3	0 COSE313	ОН		\$2,500.00 NM
30 10/16/18	10/19/18	KUSA 9 News Repeat	107-144a	WГF	:30	1	\$150.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSS WTF	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KU:				107-144a		0 COSE313	ОН		\$150.00 NM
31 10/20/18	10/20/18	Sat Extra	1240-140am	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/18	End Date <u>MTWTFSS</u> 10/21/18S-	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:	SA Sa 10	/20/18 12:52 AM Sat Extr	a	1240-140am		0 COSE313	ОН		\$600.00 NM
32 10/20/18	10/20/18	Dateline Mystery	7-9pm	S-	:30	1	\$4,000.00	NM	
Weeks:	Start Date 10/15/18	End Date MTWTFSSS-	Spots/Week 1	Rate \$4,000.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU:			_	7-9pm		0 COSE313	ОН		\$4,000.00 NM
				Total Spots	4	13			

# Include Invoice # on Check - Payment Terms 30 Days

Agency Commission \$10,792.50

**Gross Total** 

Net Amount Due \$61,157.50

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$71,950.00